



The City of Altoona 2030 Comprehensive Plan

Environmental Planning & Design, LLC

- Community visioning, land use planning, implementation strategy recommendations and public engagement
- Planning Team key members:
Andrew JG Schwartz, AICP, RLA
Carolyn Yagle, AICP, RLA
John Douglass

4Ward Planning, LLC

- Demographic analysis
- Community-wide market assessment
- Fiscal analysis and implementation strategy recommendations

Rick Belloli Urban Redevelopment Consulting

- Downtown market analysis
- Alternative business and management strategies

Altoona's "Sense of Place" Now And In The Future



Business



Neighborhood Identity



Housing



Civic Assets



Transportation



Economics



**Cultural/Historical/
Natural Resources**



Infrastructure

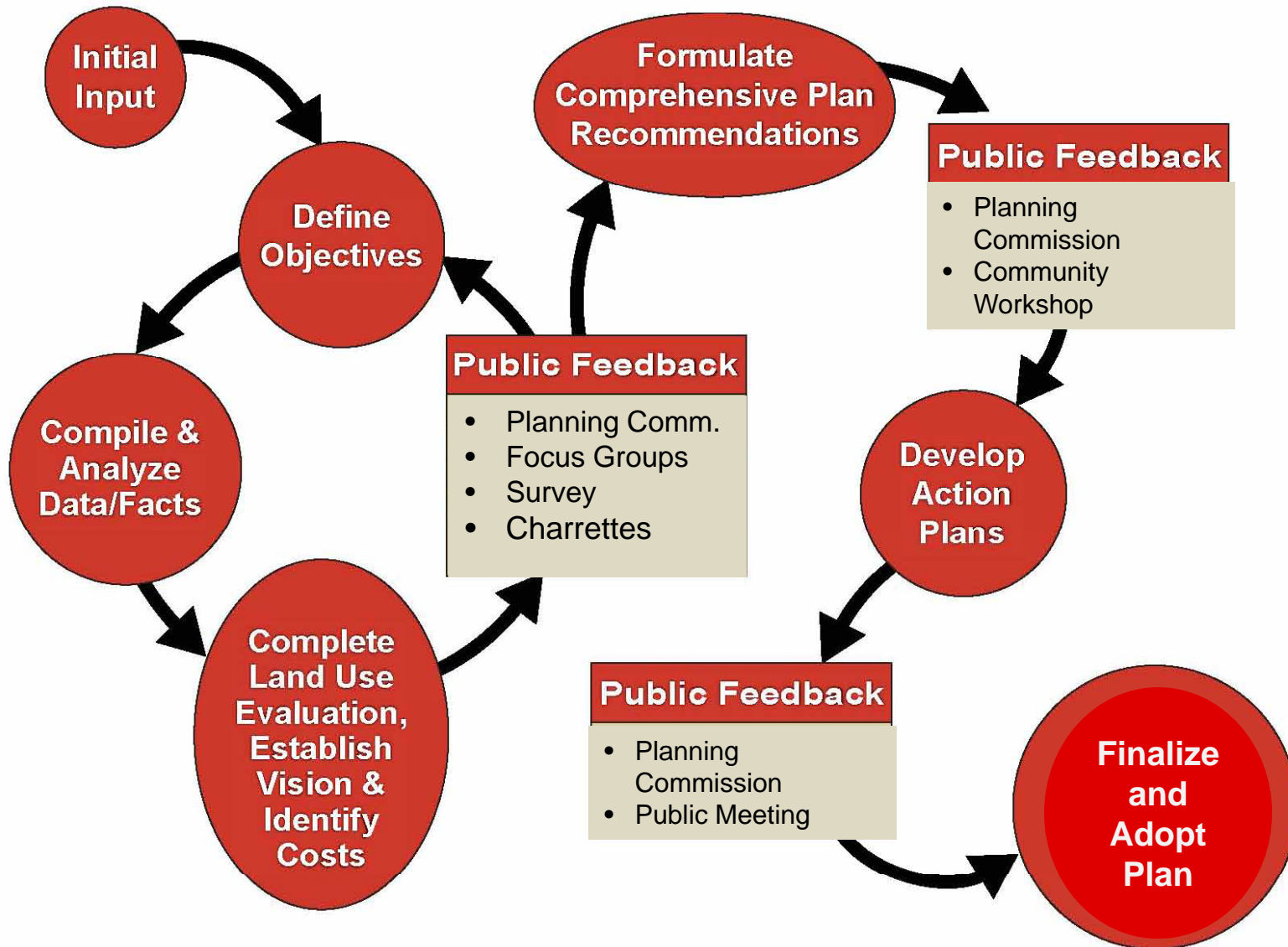


Institutions



Energy

Planning Approach



Planning Process Chart



Project Schedule – Short-Term Tasks

		June		July		August		Sept		Oct		Nov	
		Wk. 1-2	Wk. 3-4	Wk. 1-2	Wk. 3-4	Wk. 1-2	Wk. 3-4	Wk. 1-2	Wk. 3-4	Wk. 1-2	Wk. 3-4	Wk. 1-2	Wk. 3-4
	Altoona Comprehensive Plan Major Work Tasks												
1	Planning Commission Meeting #1												
2	Background Information & Data												
3	Existing Conditions Analysis: Demographics and Socio-Economics												
4	Planning Commission Meeting #2/Tour												
5	Focus Group Coordination												
6	Existing Conditions Analysis: Land Use, Natural Resources, Housing, Transportation, Budgeting												
7	Planning Commission Meeting #3												
8	Public Meeting #1												
9	Neighborhood Charrettes (All day)												
10	Focus Group Meetings												
11	Prepare Survey												
12	Distribute Survey												
13	Analyze Survey												
14	Create an Initial Vision												
15	Planning Commission Meeting #4												
16	Define Direction of Future Land Use, Natural Resources, Housing, Transportation, Refined Budgeting, Downtown Economic Development												
17	Planning Commission Meeting #5												
18	Community Workshop (2-day)												

Public Engagement – A Science and an art



Bus Tour



**2-day
Community
Workshop**



**Focus Groups/
Interviews**



**Neighborhood
Charities**



**Institutional
Outreach**

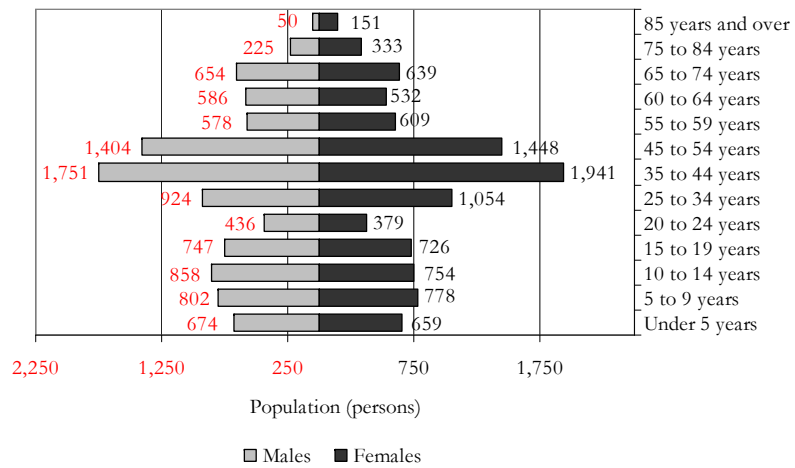
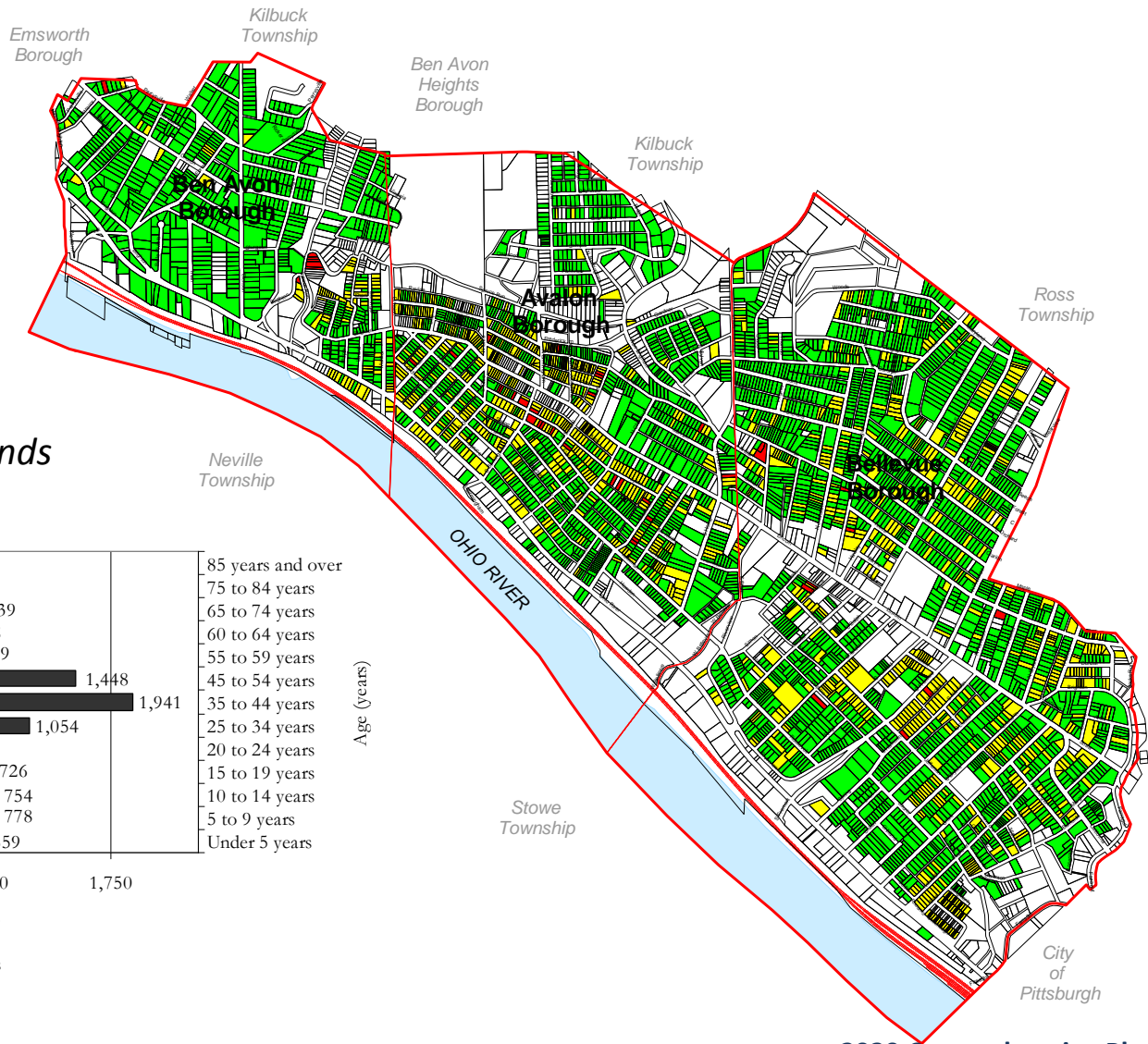


**Public
Meetings**

Demographic, Labor and Social Trends

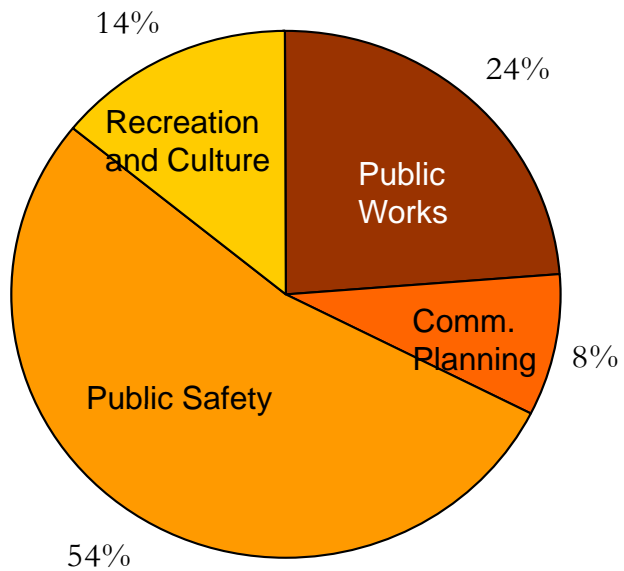
Housing Analysis Example

Demographic Trends Example



Fiscal Budgeting Analysis

Budgeting Comparison Example



	Source Date	Aleppo Township	Bell Acres Borough	Edgeworth Borough
I. General Government				
General	1998	\$108,293		\$251,810
	1999	\$107,059		\$302,437
	2000	\$103,757		\$294,112
	2001			
Special Revenue	1998	\$0		\$0
	1999	\$0		\$0
	2000	\$0		\$0
	2001			
Capital Projects	1998	\$0		\$0
	1999	\$0		\$0
	2000	\$0		\$10,432
	2001			
State Liquid Fuels Fund	1998	\$0		\$0
	1999	\$0		\$0
	2000	\$0		\$0
	2001			
All Other Funds	1998	\$0		\$75,769
	1999	\$0		\$27,121
	2000	\$0		\$0
	2001			
Total	1998	\$108,293		\$327,579
	1999	\$107,059		\$329,558
	2000	\$103,757		\$304,544
	2001			

Sample Action Plan

Recommendations and Actions		<i>Timeframe</i>	<i>Primary Participants</i>
4	Explore the feasibility of accommodating new and/or in-fill non-residential development along the Painters Run Road Corridor	Long-term	AD, CD, TE, TTE
a	Evaluate floodplain constraints and opportunities for parcel access		
b	Develop access management strategy and land use regulations		
c	Determine appropriateness of re-establishing and conserving riparian buffers		
d	Develop form-based provisions to guide future development		
e	Update the Township's commercial property inventory		
5	Prepare a Conceptual or Specific Area Plan for the McLaughlin Run Corridor to identify future development/redevelopment strategies, pedestrian connection additions and site improvements	Short-term	AD, CD, PW, TE, TTE, BOC, PC
a	Develop a comprehensive inventory of existing development and natural resource conditions		
b	Determine the capacity for additional civic, non-residential and recreation-oriented development		
c	Evaluate options to optimize pedestrian safety and linkages within the Corridor and identify measures for obtaining rights-of-way (as necessary)		
d	Identify and compare palette options related to potential site improvements		

What makes Altoona a great place to live, work and play?

- Excellent public services (fire, police, highway, public works, etc.)
- Low cost of living
- Great education system ranging from pre-kindergarten to university to extended learning
- Abundance of outdoor activities (hunting, fishing, camping, etc.)
- Good cultural events and locations
- Great selection of shopping areas
- Easy to get around

What are the issues, opportunities and obstacles in the City's neighborhoods?

- Level of interest and general attitude
 - Older and more permanent residents as compared to renters and “out-of-town” landlords
 - Focus on alleviating problems in specific areas of the city rather than at the city as a whole
- Lack of curbing and sidewalks or a lack of maintenance
- Age of housing stock

Summary of Thoughts Shared To-Date

What do you all as representatives of the City hope to achieve or get out of the Plan?

- A realistic/cost-effective plan. Many plans are nice looking yet generic and cannot be applied.
- “Out of the box” ideas for all areas of the plan.
- A plan that can be applied in phases that will still allow us to reach our goal. Seeing success is a great motivator.
- To bring everything out on the table – have very open and candid discussions.
- To educate the Council and bring them up to speed.